

## **Medford Farmers Market Board Info 2021**

The Medford Farmers Market Board of Directors consists of 5-9 Medford citizens. Our objective each year is to fulfill the Market's mission of strengthening our diverse community of Medford, Massachusetts, through access to fresh, healthy, and local food direct from local farmers & producers.

We are looking for members who believe in the importance of strengthening our community through a vibrant farmers market culture. We eagerly embrace help with fundraising, marketing, special events, finding and coordinating performers, staying active on other social media platforms, coordinating volunteers, creating and delivering educational programming, researching sustainability, facilitating partnerships and sponsorships, accounting, and performing community outreach. We meet monthly for 2 hours, throughout the year to plan for our season and execute effectively, with our busiest months in May and June. We contribute as we're able to setup, cleanup and supporting staff and volunteers during the weekly Thursday markets from June-October.

The board has operated since 2007 and manages an annual budget of approximately \$20,000. In 2020, we welcomed over 6000 to 20 markets. We worked with 18 vendors to implement covid-safe practices and matched an average of \$276 in EBT benefits per week. The market is funded through vendor fees, annual grants, city support, and community fundraising. Thanks in large part to generous contributions from members of our community September 2020, we were able to provide extra EBT/SNAP match dollars during that challenging season, while maintaining a strong financial position for 2021.

### **Major Board Responsibilities & Expectations**

- Attend monthly board meetings to review tasks, plan, and support each market (historically it's been held on the second Tuesday)
- Attend weekly MFM markets as able (at least 50% of summer markets)
- Join one or two of the committees which meet outside of the market times:
  - Vendor committee
  - Events committee
  - Community Liaison committee
  - Finance/Fundraising committee
  - Marketing and Promotion committee
  - (When needed) Hiring Committee
- Help with special events, marketing, communication, and promotion

- Become familiar with MFM bylaws, finances, budgets, COVID-19 safety concerns, and resource needs
- Become familiar with local community concerns and needs that the MFM helps to address, ie. food insecurity
- Keep up with MFM email and social media communication