

Dear Potential Medford Farmers Market Vendor:

We are preparing for our 2022 Summer Market, and we are sure you are doing the same! We hope that you will consider joining us for our 15th season:

3–7 pm Thursdays | June 9–Oct 13, 2022 | Condon Shell, 2501 Mystic Valley Pkwy, Medford

This will be our sixth year at this spacious and beautiful location, which features **free parking** for vendors and shoppers; a manicured, **riverside green space** maintained by the city; **lots of well-spaced seating** for customers; **electricity** and **running water**; proximity to **Paddle Boston** canoe/kayak rentals and the like-minded **Medford Community Garden**; and **high visibility** from Mystic Valley Parkway. Plus, thanks to the riverside site, shoppers will continue to be able to **walk, drive, take the bus, ride their bikes, or canoe/kayak** to the market!

We will be holding 19 weekly markets during the summer season. In 2019, we successfully experimented with a brand new “**Thanksgiving Market**”. We plan on holding a similar holiday market again this year, to be held **indoors at Medford City Hall, on Sunday, November 20, from 12pm to 4pm.** We hope this will give our vendors an opportunity to sell their late-Fall produce, to make connections with new customers, and to help celebrate the holiday season with our community. **Full-time vendors can sign up for this Holiday market at no extra charge.** (Part time vendors pay the standard weekly rate for this market date.)

Despite the challenges of the pandemic, we have been able to run the market safely with all state and local protocols in place and have provided a much needed community resource for people to come together. Our vendors, in concert with our experienced management staff, fine-tuned our preparation and logistics to help us keep everything safe and running smoothly.

For the second year in a row, our market was a saving grace of food access for the many people affected by the pandemic as evidenced by a **record-setting number of EBT/SNAP matching** purchases; a need that we will continue to meet for this upcoming year’s market. Clearly, many people were in need of the market for food but also as a way to tap into what the community offers and to support local growers and producers.

In order to **ensure a vibrant, healthy, supported, and sustainable season**—and to make sure we’re able to list you on early promotional materials—we ask that you submit your application and registration fee by **April 1, 2022**, indicating your interest in the market. **We pledge, in turn, to inform applicants promptly** so that you may make your final decision quickly. We hope you will join us, but if we are unable to accommodate you at the market for any reason, we will return your registration fee. **And for those paid in full by April 1, 2022, we’ll waive the registration fee.**

We’re also attaching a City of Medford Board of Health application, required for vendors selling prepared/processed food or offering samples. Please return this application to us by **May 1, 2022, with a check made payable to the City of Medford.**

The Medford Farmers Market will again host our **Community Table**, available to local nonprofits looking to gain exposure. We’re also working on a **robust, weekly, rotating schedule of family-friendly entertainment** to keep shoppers engaged from hour to hour and week to week. All events and activities will adhere to whatever safety guidance is in effect this summer.

If it’s not obvious, we’re pretty enthusiastic about this year’s market. **You are integral to the market’s success**, and we welcome your suggestions to improve the experience for vendors and shoppers alike. On that note, if you know of any fellow vendors you think we should contact, by all means, let us know! If you have any questions or concerns, please contact us at medfordfarmersmarket@gmail.com.

Fruitfully yours,

The Medford Farmers Market Board of Directors